



Junior Achievement™
of Arkansas

2025 HERO BOWL



April 18, 2025

1:30pm–3:30pm 4:00pm–6:00pm

Fast Lane Entertainment

1117 N Dixieland St., Lowell, AR 72745

\$50 PER PERSON/\$250 PER TEAM

Includes: Bowling, Food, and 2 Drinks per person



Teams of FIVE!



Bowling, Food, Drinks, & Prizes!



Trophies for the BEST & WORST team scores!



BECOME A VIP TEAM!

Raise \$750 or more:

- **Swag bags**
- **An event promo item**
- **Unlimited drinks.**



For more information contact

Tonya Villines – tvillines@jaark.org



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2025

HERO BOWL



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SPONSORSHIP OPPORTUNITIES

Kingpin Sponsor – \$5,000

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, event banner, and advertising
- Recognition in media announcements and emcee during the event
- Opportunity to distribute marketing material at event
- Opportunity to send one promotional e-communication to Bowl-A-Thon participants and sponsors through Junior Achievement
- Sponsorship of one JA Classroom
- Opportunity to announce the first bowl of each session and welcome the bowlers
- Opportunity for Two 5-person VIP teams

Food Sponsor – \$2,000

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, event banner, and advertising
- Exposure through press release
- Opportunity to provide branded food/snacks to bowlers (some restrictions apply due to venue requirements)
- Company logo prominently displayed on banners and recognition by emcee during event
- Opportunity to distribute marketing material at event
- Opportunity for one 5-person VIP team

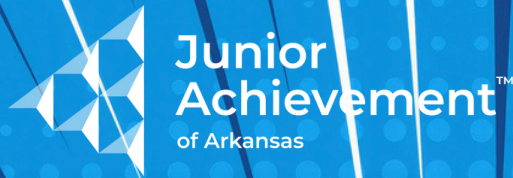
Beverage Sponsor



ChambersBank
SINCE 1930 Member FDIC

Strike Sponsor – \$1,500

- Opportunity to brand an event game or contest
- Opportunity to distribute marketing material at event
- Company banner displayed at event
- Company logo on event banner, flyers, and website
- Recognition in contest e-communications, event website promotional flyers and by emcee during event
- One 5-person VIP team



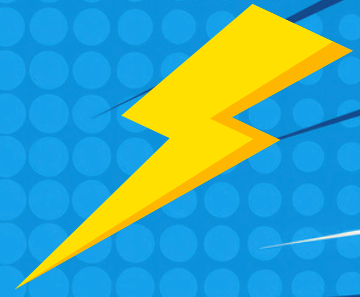
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Award Sponsor – \$1,500

- Logo placement on all awards
- Company representative presents awards at event
- Includes 1 VIP team (5 people)
- Logo on all promotional materials, website, and flyers



THANK YOU!



Auction Sponsor – \$1,000

- Logo on all promotional and printed materials, website, and flyers
- Logo displayed on raffle table at event and app
- One VIP Team (5 people)
- Recognition by emcee during event

Photobooth Sponsor – \$750

- Includes 1 VIP team (5 people)
- Company logo on signage at photo booth
- Company recognized in newsletter and social media outlets

Educator Sponsor – \$500

- Pay for a team of educators who have allowed JA to be presented in their classrooms to come and bowl free of charge

Hello Potential Donor,



We invite you to consider becoming a sponsor for our Hero Bowl this coming April. At Junior Achievement, our goal is to empower students for economic success. We are able to achieve this through our programs that equip students with knowledge in the following subject areas: financial literacy, work readiness, and entrepreneurship. The cost for one student to be enrolled in our program is \$40. By becoming a sponsor, you have the opportunity to impact several lives and help shape future generations! In this packet you will find sponsorship and event details. Please consider becoming a donor today!

I /we would like to sponsor the Junior Achievement Hero Bowl–A–Thon at the following level:

- Kingpin Sponsor– \$5,000**
- Food Sponsor– \$2,000**
- Strike Sponsor– \$1,500**
- Auction Sponsor– \$1,000**



- Educator Sponsor– \$500**
- Photobooth Sponsor– \$750**
- Award Sponsor– \$1,500**

NAME _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

EMAIL _____

PHONE _____

VISA _____ AMEX _____ MASTERCARD

CARD NUMBER _____

EXP DATE _____

NAME ON CARD _____

SIGNATURE _____

I AUTHORIZE JUNIOR ACHIEVEMENT OF ARKANSAS TO CHARGE MY CARD FOR THE SELECTED SPONSORSHIP LEVEL CHECKED ABOVE.